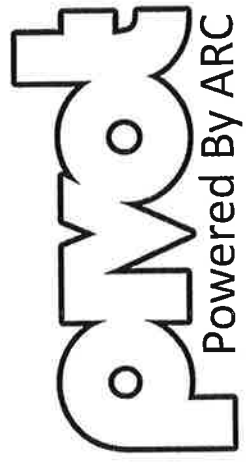


HOLMES BEACH SKATEPARK



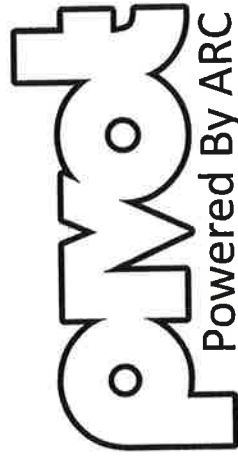


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HOLMES BEACH SKATEPARK

What is a skatepark?

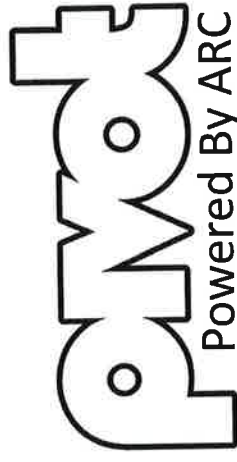
- Different skate environments
- Various disciplines
- Used by different users, (bike, skate, inline, scooters)



HOLMES BEACH SKATEPARK

Skatepark, FOR WHO?

- Skateboarding
- Inline
- Bike
- (new) Scooters.

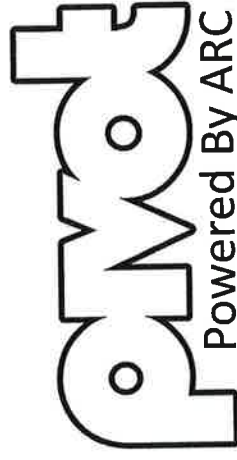


HOLMES BEACH SKATEPARK

Skatepark, FOR WHO?

PARTICIPATION / DEMOGRAPHICS

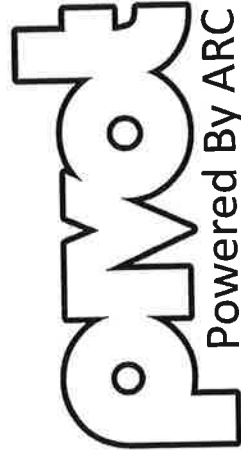
- 11 million participants per year in US.
(5 Million "core" or Skaters for life)
- Average 2% of population
- 75% male / 25%female
- 58% Skater households earn over 75K+/yr
- 51% Skaters reside on a \$2Billion Market



HOLMES BEACH SKATEPARK

TYPES OF SKATEPARKS

- Skate Dots-
- **Skate Spots- 2000sf to 8000sf**
(Holmes Beach Skatepark is a Small skatepark or two Sk8Spots)
Approx. 5,000 sf Streeep Plaza and Approx. 2,000 SF Fun bowl
- Skateparks- 10K to 15ksf
- District Skateparks 15K to 20Ksf
- Regional Skateparks. 20K to 60Ksf



HOLMES BEACH SKATEPARK

DESIGN

10-15%

Site Survey and Permits, Fees
Public Workshops
Concept Design
Construction Documents

CONSTRUCTION

85-90%

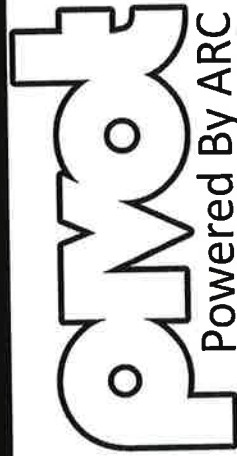
Mobilization
Site Prep / Earthwork
Equipment
Labor and Materials

M & O

1-2% per year

Trash Removal
Cosmetic Maintenance
Programming
Insurance*

* Additional insurance is not usually required.

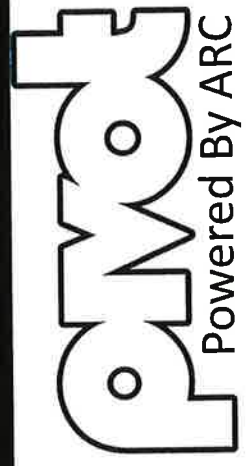


HOLMES BEACH SKATEPARK

TOTAL COST of OWNERSHIP

SKATEPARK				
COST OF CREATION \$400,000	+	COST OF M&O \$8,000 / year	=	TOTAL COST \$530,000 (15 Years)
TOTAL COST \$530,000	/	AGGREGATE COST \$35,000 / year	/	VISITS* 49,900 / year
BASEBALL FIELD				
CREATION and M&O \$560,000	+	AGGREGATE COST \$37,300 / year	=	TOTAL COST \$597,300
				COST PER VISIT \$7.47

* 300 visits per week = 157 visits a day on average (60 on Monday — Thursday, 240 on Friday — Sunday)
 ** 6 matches (36 players) per week

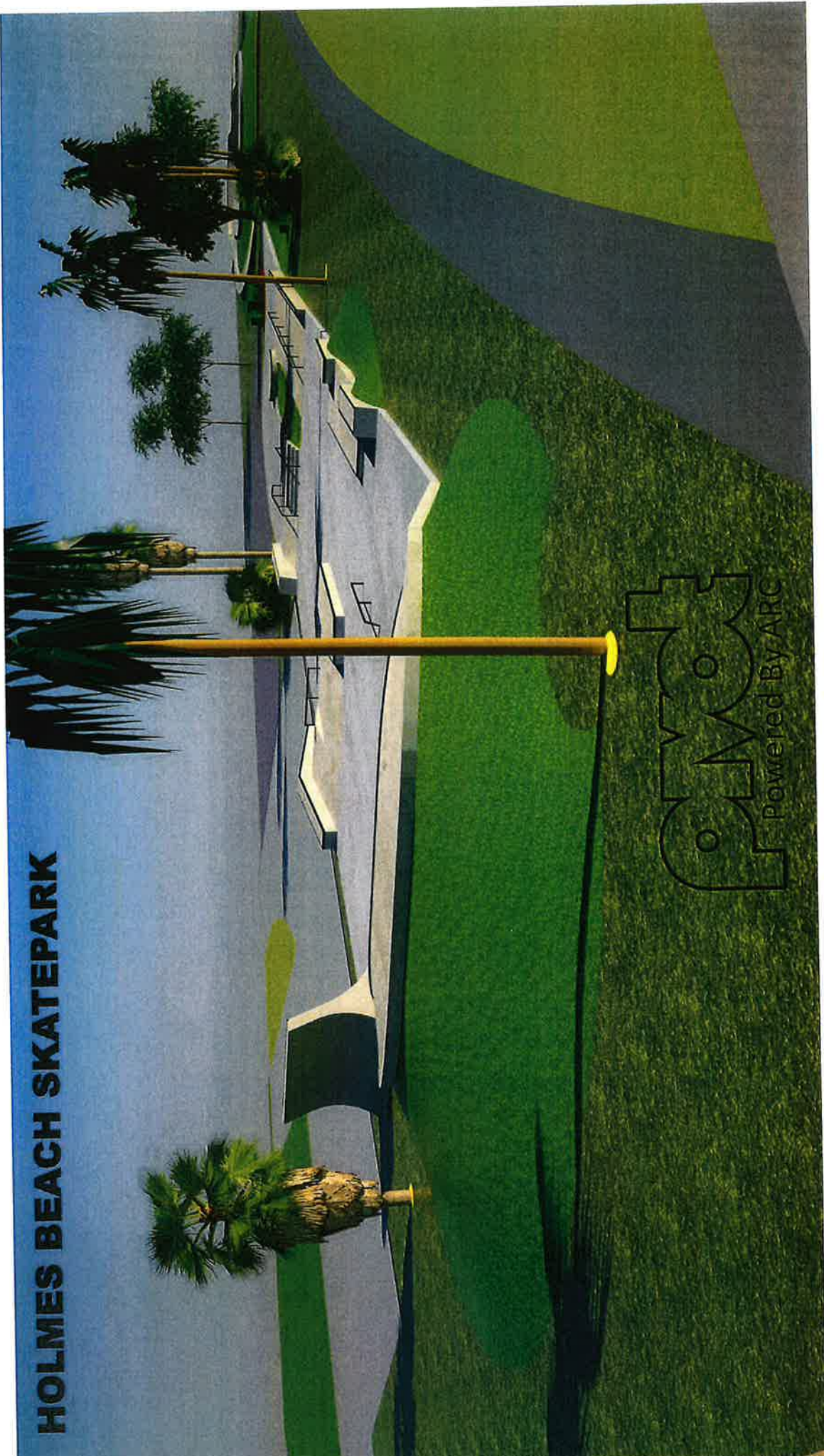


HOLMES BEACH SKATEPARK



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THANK YOU!!

